

ADDENDUM TO THE REGULATIONS ON THE CONCESSION OF SPACES AND REPRODUCTIONS OF CULTURAL HERITAGE OF THE MIRAMARE MUSEUM FOR THE USE OF IMAGES BY ECONOMIC OPERATORS

- With reference to Legislative Decree 42/2004 and the Regulation on the concession of spaces for temporary use and reproductions of cultural heritage (entry no. MU-MIRA|21/03/2024|DECRETO 4), the following specific Addendum is provided to economic operators that operate within the Historical Museum and Park of the Miramare Castle.
- Economic operators are not allowed to use images of the site, construction sites, or works for commercial, advertising or their own promotional purposes without the express written permission of the Historical Museum and Park of the Miramare Castle.
- Exceptions to such prohibition may be granted exclusively for images documenting the process and results of restoration interventions if such images are of interest to the Historical Museum and Park of the Miramare Castle for documentary and historical purposes.
- Exceptions are subject to the following rules:
 - The logo and name of the economic operator can only be featured discreetly and sporadically, without visually dominating the images or videos.
 - It is forbidden to include any form of direct advertising of the economic operator in the images or videos.
 - Images and videos must be partial, showing only segments of the work without revealing the entire finished work, to emphasize the aspect of the restoration and not the complete result.
 - Each image or video must be submitted to the approval of the Museum Management before any public use.
 - If the assignment concerns the production of photos and videos, this can never be disseminated in its entirety, but only in partial form. In any case, the dissemination of images or videos is prohibited before the official opening date of the restored works or the related press conference.
 - Credit must be given to the Historical Museum and Park of the Miramare Castle for the restoration work. The use of the Museum logo is permitted only with a specific authorization.
- Please note that, as already provided for in the original regulation (Decree 2/2024), in the case of a publication, the applicant is required to deliver to the Institution a specified quantity of copies of the editorial product, in compliance with the terms contained in each individual authorization.